

KHADI & VILLAGE INDUSTRIES COMMISSION
PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJANA

PROJECT PROFILE FOR HANDMADE PAPER INDUSTRY
(Tiny Handmade Paper Conversion Unit)

Tiny Handmade paper conversion has a captive market products such as :- New attractive file covers and file boards in different colours. Paper for Demi official letter head. Attractive envelopes in different colour. Railway ticket, post card, Money order form, wrapper. Ration card paper. It has good market in India and abroad.

1	Name of the Product	:	Greeting Cards, Visiting Cards, wedding cards, letterheads & Envelops etc.
2	Project Cost	:	
	a Capital Expenditure		
	Land	:	
	Building Shed 300 Sq.ft	Rs.	60000.00
	Equipment	: Rs.	85000.00
	Paper cutting machine, Gold Block embossing/ Die embossing machine, creasing machine, exposing table with tubelight, printing tables, screen cloths,frames, erecting & misc.etc.		
	Total Capital Expenditure	Rs.	145000.00
	b Working Capital	Rs.	40000.00
	TOTAL PROJECT COST	: Rs.	185000.00

3 Estimated Annual Production of Paper : (Rs. in Lakhs)

Sr.No.	Particulars	Capacity (Nos)	Rate	Total Value
1	Greeting/Invitation cards	40000 Nos.		247.30
2	Visiting cards	70000 nos.		
3	File folder & covers	20000 Nos.		
4	letterheads & Envelopes	20000 Nos.		
	TOTAL	150000 Nos.		247.30

4	Raw Material	:	Rs. 100000.00
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5	Lables and Packing Material	:	Rs.	1000.00
6	Wages (Skilled & Unskilled)	:	Rs.	72000.00
7	Salaries	:	Rs.	36000.00
8	Administrative Expenses	:	Rs.	2000.00
9	Overheads	:	Rs.	10000.00
10	Miscellaneous Expenses	:	Rs.	1000.00
11	Depreciation	:	Rs.	11500.00
12	Insurance	:	Rs.	1450.00
13	Interest (As per the PLR)			
	a. C.E.Loan	:	Rs.	18850.00
	b. W.C.Loan	:	Rs.	5200.00
	Total Interest		Rs.	24050.00
14	Woring Capital Requirement	:		
	Fixed Cost		Rs.	59300.00
	Variable Cost		Rs.	188200.00
	Requirement of WC per Cycle		Rs.	41250.00

15 Estimated Cost Analysis

Sr.No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	59.30	35.58	41.51	47.44
2	Variable Cost	188.00	112.80	131.60	150.40
3	Cost of Production	247.30	148.38	173.11	197.84
4	Projected Sales	300.00	180.00	210.00	240.00
5	Gross Surplus	52.70	31.62	36.89	42.16
6	Expected Net Surplus	41.00	20.12	25.39	30.66

- Note : 1. All figures mentioned above are only indicative and may vary from place to place.
2. If the investment on Building is replaced by Rental then
- Total Cost of Project will be reduced.
 - Profitability will be increased.
 - Interest on C.E.will be reduced.