

**"KVIC- PMEGP-(Gramodyog Rojgar Yojana)"
Project Profile on Honey Cream Manufacturing .**

Introduction :

Due to the Biological origin of honey and various environmental factors most Indian honeys have tendency to granulate under favorable conditions. Such "granulated" honeys generally considered as "adulterated" by the common consumers. Granulation of honey is in fact a natural phenomenon and a test of purity. Though in India granulated honey is not preferred but in the developed countries it is considered as an advantage for the preparation of the 'Honey Cream'. Due to the increasing awareness of such honey, if

Process of manufacturing : In a Clean S.S. Vessel took 8 kg processed Honey in liquid form , 1 kg. (10%) Granulated Honey which acts as Seed is ground well in a Grinder or Mortar. Liquid honey (8 kg), finely ground seed honey and 10% powder sugar mixed and stirred at 60 R.P.M at 50 degree centigrade in a industrial Homogeniser for 4 hrs. Filled in attractive wide mouth bottles and allowed to settle in 15 days the product will settle in the form of fine Cream.

1 Name of the Product : Honey Cream.

2 Project Cost :

a Capital Expenditure

Land	:			Own
Workshed in sq.ft	On rent	<input type="text"/>	Rs.	12,000.00
Equipment	:		Rs.	150,000.00

1)Jacketed vessel (s.s.) fitted with homogeniser, 2)Mixer/Grinder, 3) Vessels, scoops, 4) Strainers, 5) Spoons, 6) S.S Trays, 7)Gas connection with stove, 8) Filling packaging and sealing machine.

Total Capital Expenditure	Rs.	162,000.00
b Working Capital	Rs.	315,000.00
TOTAL PROJECT COST :	Rs.	477,000.00

3 Estimated Annual Production Capacity:

(Rs. in 000)

Sr.No.	Particulars	Capacity in No..	Rate Rs	Total Value
1	Honey Cream.			2003.68
	TOTAL	0.00	0.00	1807.68

4 Raw Material : Rs. 1,375,500.00

5 Labels and Packing Material : Rs. 160,000.00

6 Wages (1-Skilled &1- Unskilled) : Rs. 144,000.00

7 Salaries (MANAGER-1) Rs. 150,000.00

8	Administrative Expenses	:	Rs.	45,000.00
9	Overheads	:	Rs.	60,000.00
10	Miscellaneous Expenses	:	Rs.	6,000.00
11	Depreciation	:	Rs.	15,600.00
12	Insurance	:	Rs.	1,620.00
13	Interest (As per the PLR)			
	a. C. E. Loan	:	Rs.	21,060.00
	b. W. C. Loan	:	Rs.	40,950.00
	Total Interest		Rs.	62,010.00
14	Working Capital Requirement	:		
	Fixed Cost		Rs.	223,680.00
	Variable Cost		Rs.	1,780,450.00
	Requirement of W. C. per Cycle		Rs.	334,022.00

15 Cost Analysis

Sr.No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	223.68	134.21	156.58	178.94
2	Variable Cost	1780.00	1068.00	1246.00	1424.00
3	Cost of Production	2003.68	1202.21	1402.58	1424.94
4	Projected Sales	2000.00	1200.00	1400.00	1600.00
5	Gross Surplus	2200.00	1320.00	1540.00	1760.00
6	Expected Net Surplus	2184.00	1304.00	1524.00	1744.00

- Note :
- All figures mentioned above are only indicative.
 - If the investment on Building is replaced by Rental then
 - Total Cost of Project will be reduced.
 - Profitability will be increased.