

## "KVIC- PMEGP-(Gramodyog Rojgar Yojana)"

### Project Profile on Honey Jelly Manufacturing

#### Introduction :

Honey is known for its nutritive value and used in various food and medicinal applications. Due to the increasing awareness of honey, various value added products may have good acceptability in India. Use of honey in diversified products will increase its consumption. This will help in increase of honey sales and to increase the revenue of the beekeepers. Thus the Honey Based Value Added Food Products Industry will create direct and indirect employment in the rural sector.

**Process of manufacturing :** 1) In a Copper bottomed S.S. Vessel took 200 ml. water, added 400 gm Sugar, 04 gm Citric acid and boiled for 10 minutes with constant stirring. 2) Added 50 ml Pectin ( Prepared by dissolving 10 ml. Lime juice and continued building for 02 more minutes with vigorous stirring . 3) Spread on Butter paper placed on a plate and when settled. Made into uniform pieces of about 10 gm each, wrapped in Gelatin paper and packed. Note : The above items for total quantity of 1 kg. ingredients in proportionate quantity shall be used for more / less quantity.

1 Name of the Product : **Honey Jelly**

#### 2 Project Cost :

a Capital Expenditure

Land

Own

Workshed in sq.ft On rent  Rs.

Equipment : Rs. **150,000.00**

1) Jacketed Vessel (S.S.) fitted with Homogeniser 2) Mixer / Grinder  
3) Vessel 4) Scoops 5) Strainers 6) Spoons 7) Gas Connection with Stove 8) Filling ,Packing and Sealing Machin 9) Solar Heating System .

Total Capital Expenditure Rs. **150,000.00**

b Working Capital Rs. **160,000.00**

**TOTAL PROJECT COST : Rs. **310,000.00****

#### 3 Estimated Annual Production Capacity:

(Rs. in 000)

Sr.No.	Particulars	Capacity in No..	Rate Rs	Total Value
1	Honey Jelly	30000.00		973.68
	<b>TOTAL</b>	<b>30000.00</b>	<b>0.00</b>	<b>880.68</b>

4 Raw Material : Rs. **594,000.00**

5 Labels and Packing Material : Rs. **10,000.00**

6 Wages (1-Skilled & 1-Unskilled) : Rs. **144,000.00**

7 Salaries : Rs. **150,000.00**

8	Administrative Expenses	:	Rs.	15,000.00
9	Overheads	:	Rs.	5,000.00
10	Miscellaneous Expenses	:	Rs.	12,000.00
11	Depreciation	:	Rs.	15,600.00
12	Insurance	:	Rs.	1,620.00
13	Interest (As per the PLR)			
	a. C. E. Loan	:	Rs.	21,060.00
	b. W. C. Loan	:	Rs.	20,800.00
	Total Interest		Rs.	41,860.00
14	Working Capital Requirement	:		
	Fixed Cost		Rs.	199,680.00
	Variable Cost		Rs.	773,800.00
	Requirement of W. C. per Cycle		Rs.	162,247.00

## 15 Cost Analysis

Sr.No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	199.68	119.81	139.78	159.74
2	Variable Cost	774.00	464.40	541.80	619.20
3	Cost of Production	973.68	584.21	681.58	701.54
4	Projected Sales	1200.00	720.00	840.00	960.00
5	Gross Surplus	226.32	135.79	158.42	181.06
6	Expected Net Surplus	211.00	120.00	143.00	165.00

- Note :
1. All figures mentioned above are only indicative.
  2. If the investment on Building is replaced by Rental then
    - a. Total Cost of Project will be reduced.
    - b. Profitability will be increased.
    - c. Interest on C.E.will be reduced.